



ENTERPRISE & BUSINESS SUPPORT

York Consulting Ltd (YCL) is an experienced evaluator of government initiatives in the field of enterprise and business support.

Small Firm Leadership Study

YCL has been commissioned to undertake an impact evaluation of the National Phase of the **Leadership and Management Development Programme** for the National Learning and Skills Council. The programme is mainly targeted at small firms, where strategic leadership and good practice in daily management can be haphazard because of time constraints and the wide range of skills needed. The programme provides up to £1,000 support to Managing Directors or other key Directors of medium-sized businesses who, following in-depth assessment, want to pursue specific leadership and management development.

The evaluation aims to measure the impact of the programme on the participants' own performance and assess any improvements in the performance of their organisations. In broader terms, the evaluation will also look at the effectiveness of the programme structure, and will inform policy on the way in which leadership and management provision can be embedded in the National Employer Training Programme (NETP).



Evaluating Business Networks

YCL recently completed an evaluation of the **impact of business networks** on learning and skills development for the Department of Trade and Industry. Recent research suggests that although there is anecdotal evidence that business networks have an impact on business performance it is not necessarily evident how this impact occurs.



Small Firm Support in the South West

YCL is evaluating the South West Regional **Leadership and Management Project** for Wiltshire and Swindon LSC. The project aims to raise demand for leadership and management training in small firms operating in a range of sectors. The evaluation will identify the linkages between management activity, skills development and increasing productivity.



Business Improvement in Wales

YCL was commissioned to undertake an evaluation of the Investors in People (IIP) standard for the Welsh Assembly Government. IIP is a business improvement tool that is the national standard. It sets out an acceptable level of good practice for the training and development of employees towards achieving effective business goals. The Assembly required an assessment of its delivery in Wales, examining its effectiveness and benefits to improving current business processes in participating organisations.



INVESTORS IN PEOPLE

YCL Leads the Way

YCL offers a range of expertise and thought leadership in the evaluation of programmes aimed at enterprise development and business support. Our work in this field covers projects of national policy significance and includes major clients throughout the UK.



Our Clients:

- National Learning and Skills Council
- Learning and Skills Council Wiltshire and Swindon
- Department for Trade and Industry (Dti)
- Welsh Assembly Government
- Department for Education and Skills (DfES)

Key YCL Contacts

Matt Antill is a Senior Consultant with York Consulting whose main areas of expertise relate to project and programme evaluation, and policy and strategy development. Matt has been involved in a wide range of assignments on behalf of central government departments, including the DfES and the DTI, as well as undertaking work for the LSC, RDAs and local authorities. Matt's main area of interest is in relation to enterprise, the provision of support for small businesses and workforce development initiatives.



Matt Antill

matt.antill@yorkconsulting.co.uk

Keith Glancey, a Principal Consultant based in our Scottish office, is a new addition to our highly regarded team. Keith has a wealth of experience in academia and business in small business creation and development.



Keith Glancey

keith.glancey@yorkconsulting.co.uk

YCL Contact Details

For further information contact us in our Leeds and Scotland Offices:

York Consulting Ltd
Smithfield House
92 North Street
Leeds
LS2 7PN
Tel: 0113 222 3545
Fax: 0113 222 3540

York Consulting Ltd
Hudson House
8 Albany Street
Edinburgh
EH1 3QB
Tel: 0131 473 2325
Fax: 0131 473 2309



INVESTORS IN PEOPLE

Check out our website:
www.yorkconsulting.co.uk